



DANIEL PABÓN PORRAS

DATE OF BIRTH: 10/01/1994

NATIONALITY: Colombian

GENDER: Male

CONTACT

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ABOUT ME

I am an experienced professional in Digital Media Design and Production. I have successfully managed the production of advertising pieces, web design, print media, corporate image and many projects in design and digital media. My experience extends to the development of impactful social media strategies and the execution of advertising campaigns aimed at effectively promoting products.

WORK EXPERIENCE

07/02/2022 – 20/12/2022 Bogotá, Colombia

GRAPHIC DESIGNER ASOCEBÚ - COLOMBIAN ASSOCIATION OF CATTLEMEN

1. Production and layout of El Cebu Magazine in its six editions for the year 2022, completely renewing the graphic line.
2. Design and development of gifs, podcasts and short videos for the association's social networks.
3. Approve of physical and digital sherpas, guaranteeing print quality.
4. National trips in the big livestock fairs of the association, taking pictures, video production and edition of audiovisual material.
5. Design of all kinds of advertising pieces for the communications office.

20/01/2020 – 26/12/2021 Bogotá, Colombia

GRAPHIC DESIGNER AND EDITOR COLOMBIAN NATIONAL ARMY

1. Design of all kinds of advertising pieces for the communications department of the National Army.
2. Recording and editing of institutional videos the Command of Recruitment and Control Reserves of the National Army.
3. Design and production of multimedia material (videos, gifs, podcast) for the communications department of the Army National.
4. Edition of digital material, development of graphic pieces and videos for the official social networks of the Command of Recruitment and Control Reserves of the National Army.

26/10/2018 – 23/12/2019 Bogotá, Colombia

GRAPHIC DESIGNER SIGNA GRAIN SAS

1. Preparation, creation of dummies and renders as visualization of the final product to launch on the market.
2. Renewal of the current brands and designs of the packaging managed by the company.
3. Creation and development to new projects for market launch with current design trends.
4. Approve of packaging impressions (laminates according to the structure) in the doypack and pillowpack categories guaranteeing an impeccable and polished print to launch on the market.
5. Approve of digital and physical sherpas, guaranteeing that the stipulated colors, texts and design were appropriate for your due impression.

01/02/2016 – 26/12/2017 Bogotá, Colombia

GRAPHIC DESIGNER ANDINA PRODUCTOS PUBLICITARIOS

1. Development of packaging and graphic proposals for special kits.
2. Support in design proposals for clients, developing graphic arts according to the market request.
3. Support in preparation and participation in hotel fairs (banners, brochures, stands, pop material).
4. Verification of the printed product according to the stipulations sent and approved by the client.

EDUCATION AND TRAINING

PROFESSIONAL IN DESIGN AND REALIZATION OF DIGITAL MEDIA

San Mateo University Foundation

LANGUAGE SKILLS

MOTHER TONGUE(S): Spanish

OTHER LANGUAGE(S):

English

LISTENING

A2

READING

B1

SPOKEN PRODUCTION

B1

SPOKEN INTERACTION

B1

WRITING

B1

DIGITAL SKILLS

Adobe premiere, Adobe Audition, Adobe Photoshop, Adobe Illustrator, Adobe Indesign | Microsoft Powerpoint

Google Drive | Social Media | Wordpress