



Daniel Pabón Porras

Date of birth: 10/01/1994

Nationality: Colombian

Gender: Male

CONTACT

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ABOUT ME

Professional in Design and Production of Digital Media, with performance in production of advertising pieces, web design, print media, corporate image, with assertive communication, very detailed in carrying out the stipulated work and projects to be carried out, excellent attitude to work as a team, responsible, efficient, creative and dynamic to carry out established projects

WORK EXPERIENCE

07/02/2022 – 20/12/2022 Bogotá, Colombia

● **Graphic designer** Asocebú - Colombian Association of Cattlemen

1. Production and layout of El Cebu Magazine in its six editions for the year 2022, completely renewing the graphic line.
2. Design and development of gifs, podcasts and short videos for the association's social networks.
3. Approve of physical and digital sherpas, guaranteeing print quality.
4. National trips in the big livestock fairs of the association, taking pictures and edition of audiovisual material.
5. Design of all kinds of advertising pieces for the communications office.

20/01/2020 – 26/12/2021 Bogotá, Colombia

● **Graphic designer and editor** Colombian National Army

1. Design of all kinds of advertising pieces for the communications department of the National Army.
2. Recording and editing of institutional videos the Command of Recruitment and Control Reserves of the National Army.
3. Design and production of multimedia material (videos, gifs, podcast) for the communications department of the Army National.
4. Edition of digital material, development of graphic pieces and videos for the official social networks of the Command of Recruitment and Control Reserves of the National Army.

26/10/2018 – 23/12/2019 Bogotá, Colombia

● **Graphic designer** Signa Grain sas

1. Preparation, creation of dummies and renders as visualization of the final product to launch on the market.
2. Renewal of the current brands and designs of the packaging managed by the company.
3. Creation and development to new projects for market launch with current design trends.
4. Approve of packaging impressions (laminates according to the structure) in the doypack and pillowpack categories guaranteeing an impeccable and polished print to launch on the market.
5. Approve of digital and physical sherpas, guaranteeing that the stipulated colors, texts and design were appropriate for your due impression.

01/02/2016 – 26/12/2017 Bogotá, Colombia

● **Graphic designer** Andina Productos Publicitarios

1. Development of packaging and graphic proposals for special kits.
2. Support in design proposals for clients, developing graphic arts according to the market request.
3. Support in preparation and participation in hotel fairs (banners, brochures, stands, pop material).
4. Verification of the printed product according to the stipulations sent and approved by the client.

EDUCATION AND TRAINING

● **Professional in Design and Realization of Digital Media** San Mateo University Foundation

LANGUAGE SKILLS

MOTHER TONGUE(S): Spanish

Other language(s):

English

Listening
A2

Reading
A2

Spoken production
A2

Spoken interaction
A2

Writing
A2

DIGITAL SKILLS

Adobe premiere, Adobe Audition, Adobe Photoshop, Adobe Illustrator, Adobe Indesign | Microsoft Office | Microsoft Powerpoint | Google Drive | Social Media | Wordpress